



FOR IMMEDIATE RELEASE

MARVEL TO REPORT Q3 RESULTS ON TUESDAY, NOVEMBER 3RD

New York, NY, October 7, 2009 — Marvel Entertainment, Inc. (NYSE: MVL), a global character-based entertainment and licensing company, will release financial results for its third quarter ended September 30, 2009 prior to the market's opening on Tuesday, November 3rd. Given the proposed acquisition of Marvel by The Walt Disney Company, which is expected to close by year-end, Marvel will not host a Q3 investor conference call nor will it provide financial guidance for 2009 or 2010.

About Marvel

Marvel Entertainment, Inc. is one of the world's most prominent character-based entertainment companies, built on a proven library of over 5,000 characters featured in a variety of media over seventy years. Marvel utilizes its character franchises in licensing, entertainment (via Marvel Studios and Marvel Animation) and publishing (via Marvel Comics). Marvel's strategy is to leverage its franchises in a growing array of opportunities around the world, including feature films, consumer products, toys, video games, animated television, direct-to-DVD and online. For more information visit www.marvel.com.

#

Investor Relations Contact:

Richard Land, David Collins
Jaffoni & Collins
212/835-8500
mvl@jcir.com